A is for Andi and Andy

The creators ... the guys with the vision.

Without them, none of us would be here!
B is for Big Plans!
Yes we have big plans!
Big hairy audacious plans, as Andy likes to call them.

We like to think we’re going places ...

C is for Coffee
We’re never too busy for a coffee break.
sometimes this is when we do our best work, and it helps us to make sure we’re living life in balance.
And remember to bring the sweet treats!
Dundee is the official home of Andi and Andy, and of Insights Global Headquarters.

It was revealed today that Dundee is the official home of Andi and Andy, and of Insights Learning & Development Ltd Global Headquarters.

D is for Dundee - The City of Discovery ... where it all began. It is the home of Andi and Andy and of Insights Global Headquarters.

... where it all began. It is the home of Andi and Andy and of Insights Global Headquarters.

and of Insights Learning & Development Ltd Global Headquarters.
F is for Friendship

Many of us have met some of our best friends at Insights. Maybe you will too!

G is for Global

Wherever you are in the world, you’re part of a fantastic global organisation. Insights has a presence in over 30 countries around the world. How great is that!
H is for Help
We’ll never leave you stuck.
Everyone is always here to help.
You just have to ask!

I is for Innovation
Armed with the wisdom that some of the best ideas are the crazy ones, Insights people are constantly innovating. Whether it’s a client solution, or developing internal initiatives you’ll find that this is a place where creativity counts.
J is for Jung

The foundation of all that we do.

Carl Jung’s work is at the heart of the Insights Discovery system.

What a wise man he was!
L is for Laughter

Something you’ll hear a lot at Insights, no matter where you are in the world.

We put a lot of importance on laughing.

So chuckle away!

M is for Magic

This is the stuff that no-one can put into words.

The magic of Insights – we can’t really tell you what it is, but we know it’s there, and you’ll soon find out!
N is for Newbies

In a fast-growing company such as Insights there are always Newbies! We welcome them with open arms and enjoy getting to know them.

O is for Opportunities

We always look for opportunities, whether it's for our customers or for our own development.

Keep your eyes open for them!
P is for Passion
Passionate about what we do.
This is a common trait shared by Insights people.
We are passionate about people development, and after experiencing the ‘magic’, you’ll be excited to share it with others.

Q is for Quiet
Some of our people have an introverted preference, which can mean they like the space to be quiet.
Others have a more extraverted preference, and you may hear them before you see them!
Either way, we like to make space for both.
R is for Relationships

Relationships are where we all make a difference. It’s important to us that we work together to achieve a common purpose, and build relationships in the process that can change personal and professional lives.

S is for Slippers

We want you to feel relaxed, comfortable and at home working with us. So get your slippers on and your feet under the desk, because we want you to stay for a while.
T is for Technology
Technology is a big part of who we are. All of our software is created in-house. We think that’s pretty cool.

U is for Unity
Great things happen when our people are united. We know that teamwork produces the best results. That’s why collaboration is always high on our agenda.
**V** is for **Value**

Yes, we have a set of core values, but we also place a huge amount of value on our people.

You may have noticed!

---

**W** is for **Wisdom**

We have some pretty wise people around the place, and they’re not that old either!

You’ll come across quite a bit of wisdom here.
There are times when we don’t have all the answers. This is one of them.

You’re so important to what we do, and really, without you and all our other great people, we couldn’t achieve our goals.
Z is for Zzzzz.

We all need to make sure we rest well, eat well and take care of the balance in our lives.

Sleep tight!

The End.
This A-Z was created by some of the team here at Insights. The words and the images come from the heart. We hope this booklet helps you to feel welcome and part of our organisation. We’re delighted to have you join the Insights team.

Thank you to those who contributed.
immediate impact - endless possibilities