Focus on the issues and challenges most critical to your team’s success

Improve rapport, relationships and productivity. Enable teams to achieve their collective goals. Confront problems, inspire success and unlock potential when your team needs it most.

Insights Team Effectiveness is ideal if you want to:

- Identify your team’s strengths and challenges
- Create space for open and honest dialogue within the team
- Overcome an obstacle that’s holding the team back
- Develop action plans for continuous improvement

How it works

In every team events occur which have a dramatic effect on team motivation and performance – we call these Defining Moments. Insights Team Effectiveness is a simple and accessible framework that allows you to explore your team’s Defining Moments, both positive and negative.

Based on the Insights Discovery colour energy model, Insights Team Effectiveness enables you to identify the most pressing and important issues for your team’s development. We can help you diagnose problems and opportunities, prevent failure and dramatically increase your team’s chances of success.

Where it can lead

Insights Team Effectiveness can help a team make a breakthrough by moving beyond an issue that it’s struggling with, whether it’s a change of leader, high workloads or simply a lack of ideas. Your team will be able to confront problems in a positive, practical and engaging way that encourages greater morale and team spirit.

Clear, practical action plans that allow you to continuously monitor the team’s progress towards their individual and collective goals.

Insights Team Effectiveness utilises our world-leading diagnostics, Discovery and Navigator, which explore the team’s preferences and capabilities, giving a complete picture of your team in action.

Insights’ solutions are

1. Simple: easy to understand so everyone can apply what they learn.
2. Universal: they speak to everyone – your whole organisation will be captivated by the Insights magic.
3. Deeply Insightful: they take you places that you never expected.
4. Positive: our supportive language is so engaging it empowers people to change.
5. Fun!: the memorable colour energy system that really sticks.

“Insights gives us a safe language for growth.

Insights has provided the number-one method for helping people understand who they are, being more self-aware and being able to translate that into a development plan.”

Fay Goldsmith, L&D Manager
Philips Electronics UK Ltd