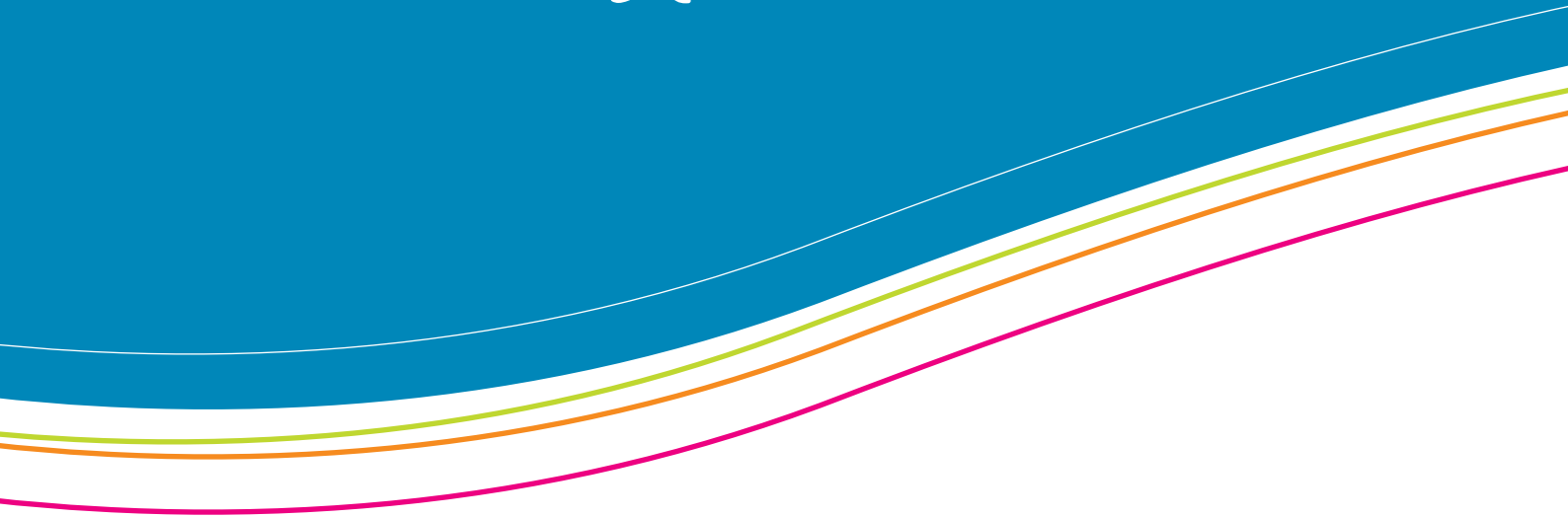




a - z





A is for Andi and Andy

The creators ... the guys with the vision.

Without them, none of us would be here!

B is for **Big Plans!**

Yes we have big plans!

Big hairy audacious plans, as Andy likes to call them.

ANDY

We like to think we're going places ...



C is for Coffee

We're never too busy for a coffee break.

Sometimes this is when we do our best work, and it helps us to make sure we're living life in balance.

And remember to bring the sweet treats!



D is for Dundee

The City of Discovery ... where it all began.

Dundee cake!

The home of Andi and Andy, and of Insights Global Headquarters.

D is for Dundee
The City of Discovery
... where it all began.

Page 26

Dundee Edition

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E is for Expectations
Our customers have them.
We like to exceed them.





F is for **Friendship**

Many of us have met some of our best friends at Insights.

Maybe you will too!



G is for **Global**
Wherever you are in the world, you're part of a fantastic global organisation. Insights has a presence in over 30 countries around the world. How great is that?

H is for Help

We'll never leave you stuck.

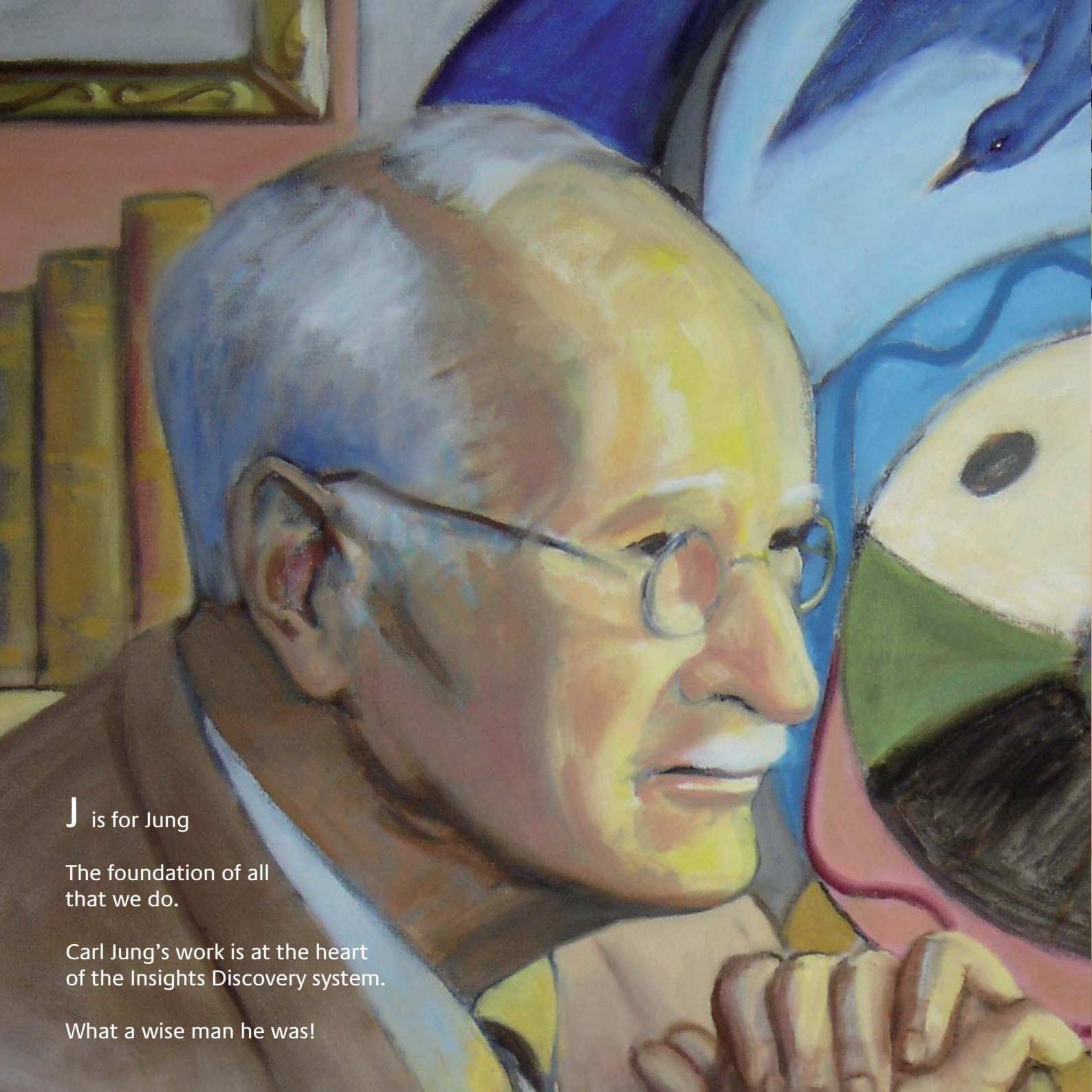
Everyone is always here to help.

You just have to ask!



I is for Innovation

Armed with the wisdom that some of the best ideas are the crazy ones, Insights people are constantly innovating. Whether it's a client solution, or developing internal initiatives you'll find that this is a place where creativity counts.



J is for Jung

The foundation of all that we do.

Carl Jung's work is at the heart of the Insights Discovery system.

What a wise man he was!



K is for Knowledge

Knowledge is power. We feel strongly that giving our people the knowledge, skills and abilities that they need to be effective is pretty important. And knowledge of Insights philosophies will enable you to work well with both colleagues and customers.

L is for Laughter

Something you'll hear a lot at Insights, no matter where you are in the world,

We put a lot of importance on laughing.

So chuckle away!



M is for Magic

This is the stuff that no-one can put into words.

The magic of Insights – we can't really tell you what it is, but we know it's there, and you'll soon find out!

N is for **Newbies**

In a fast growing company such as Insights there are always Newbies!
We welcome them with open arms and enjoy getting to know them.



O is for **Opportunities**

We always look for opportunities, whether it's for
our customers or for our own development.

Keep your eyes open for them!



P is for **Passion**

Passionate about what we do.

This is a common trait shared by Insights people.

We are passionate about people development, and after experiencing the 'magic', you'll be excited to share it with others.



Q is for Quiet

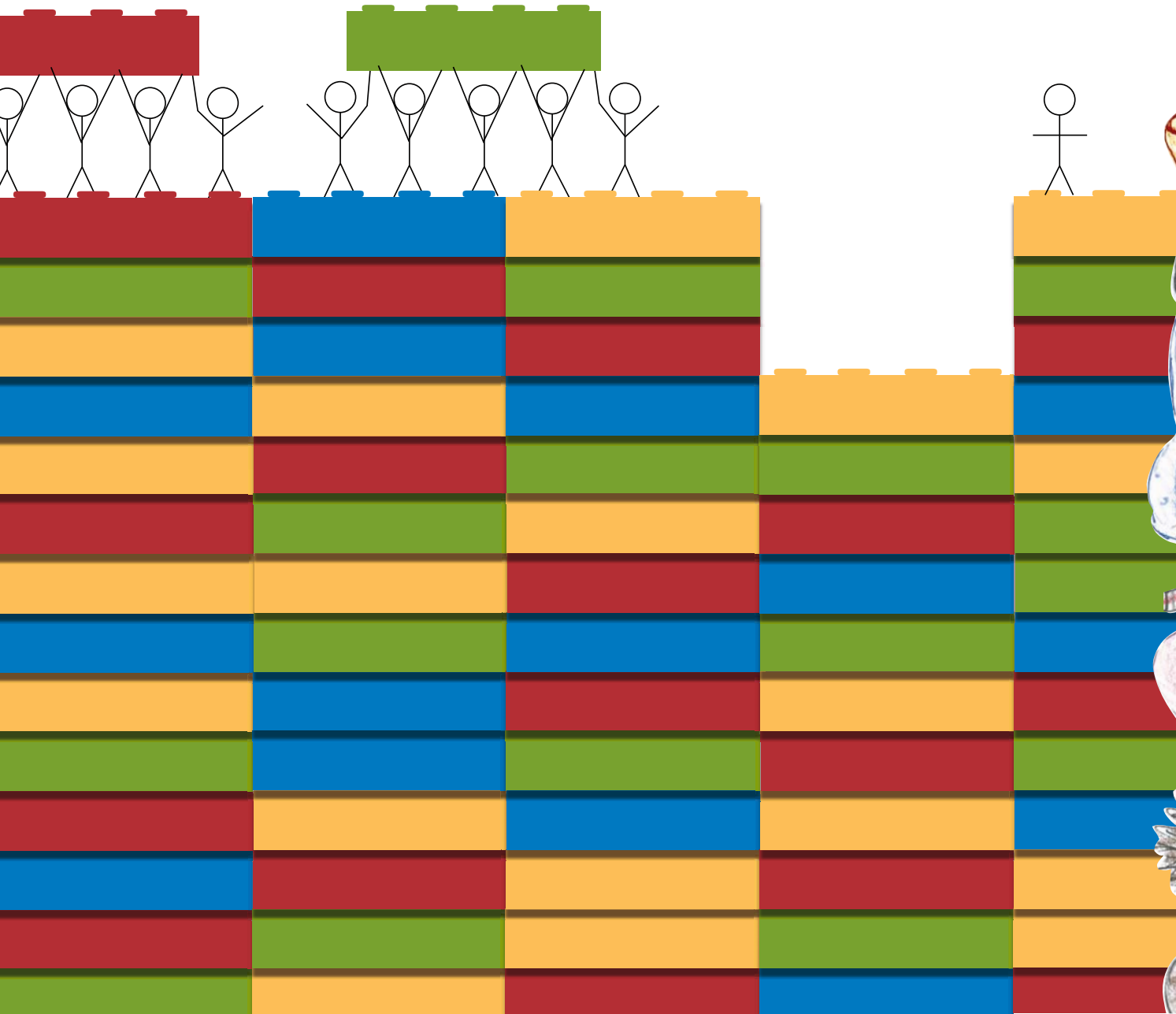
Some of our people have an introverted preference, which can mean they like the space to be quiet.

Others have a more extraverted preference, and you may hear them before you see them!

Either way, we like to make space for both.

R is for Relationships

Relationships are where we all make a difference. It's important to us that we work together to achieve a common purpose, and build relationships in the process that can change personal and professional lives.



S is for Slippers

We want you to feel relaxed, comfortable and at home working with us. So get your slippers on and your feet under the desk, because we want you to stay for a while.

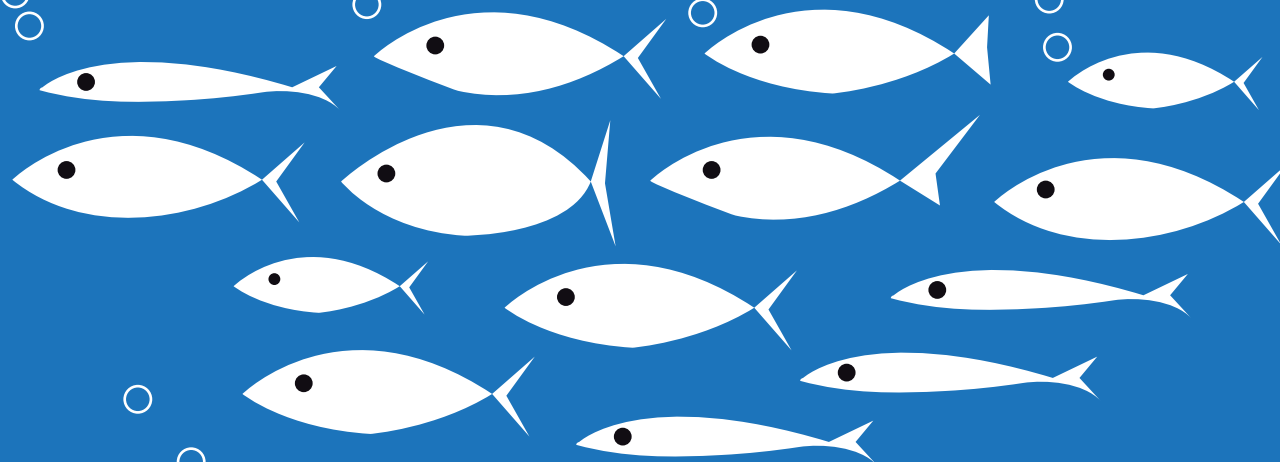
T is for Technology
Technology is a big part of who we are. All of our software
is created in-house. We think that's pretty cool.

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TECHNOLOGY

TECHNOLOGY



U is for Unity

Great things happen when our people are united.

We know that teamwork produces the best results.

That's why collaboration is always high on our agenda.



V is for **Value**

Yes, we have a set of core values, but we also place a huge amount of value on our people.

You may have noticed!

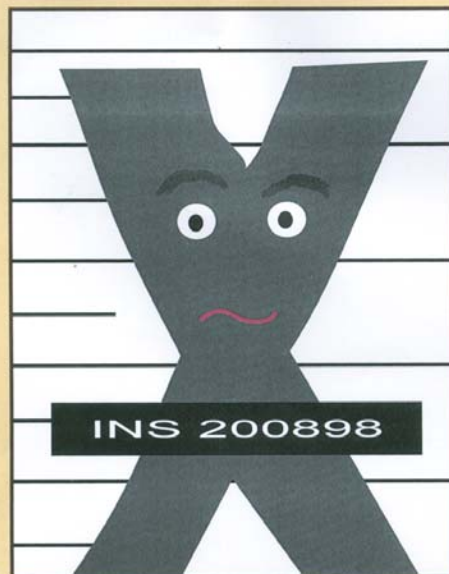


Manjushri:
Buddha god of Wisdom

W is for **Wisdom**

We have some pretty wise people around the place, and they're not that old either!
You'll come across quite a bit of wisdom here.

WANTED

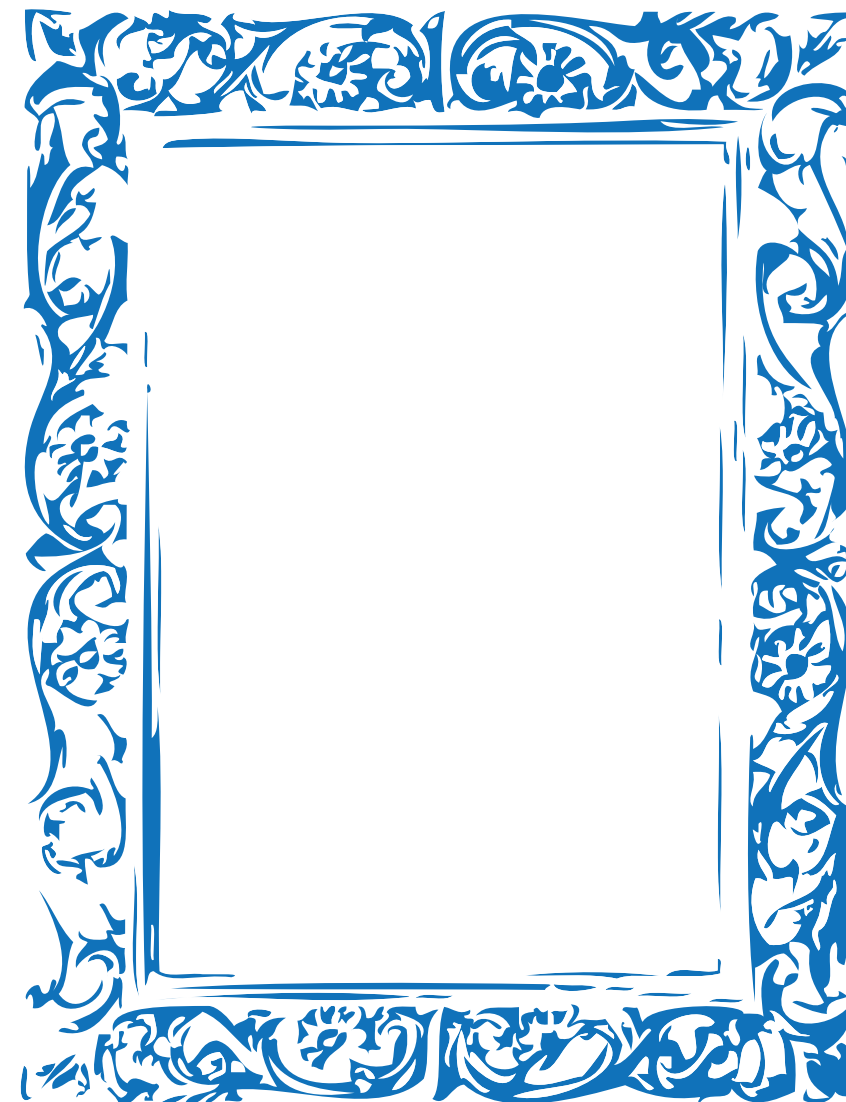


X is a Difficult Letter

There are times when we don't have all the answers.

This is one of them.

Y is for **YOU**



You're so important to what we do, and really, without you and all our other great people, we couldn't achieve our goals.

Z is for Zzzzzz.

We all need to make sure we rest well, eat well
and take care of the balance in our lives.

Sleep tight!



The End.



This A-Z was created by some of the team here at Insights. The words and the images come from the heart. We hope this booklet helps you to feel welcome and part of our organisation. We're delighted to have you join the Insights team.

Thank you to those who contributed.



immediate impact - endless possibilities